

Reimagining real estate with 5G

See how virtual showings can make a real impact on how houses are purchased.

Use case



Challenges

When shopping for a house, buyers often have to act fast. When that perfect house hits the market, it's not always possible for buyers to see it in person – either because of COVID-19 restrictions or because buyers are moving long distance. And in a super-competitive market, you need to see a listing fast to help make the right decisions. Real estate agents need a quick and easy way to put potential buyers into the homes that interest them most.



Benefits

5G Ultra Wideband allows streaming and social features to happen virtually seamlessly, so there is very little difference between the in-person home-showing experience and the virtual one. That's especially true when agents livestream using the 5G-enabled Samsung Galaxy S21 with its amazing multicamera Director's View feature. And the innovations don't stop there. When buyers are ready to put in a bid, agents in the office – possibly using the DeX mode of their phone – can use teleconferencing technology like BlueJeans by Verizon to securely review the contract and close the deal remotely.



Solution

Using 5G technology, buyers have the flexibility to easily check out new properties without ever leaving the comfort of their current home. Quickshow by Groopview is a social viewing platform that uses the latest advances in cloud infrastructure and mobile edge computing to overlay video chatting, audio chatting, texting and emoji responses on top of live video streaming. Verizon 5G Ultra Wideband uses the millimeter-wave (mmWave) spectrum to carry massive amounts of data with minimal network latency. And the Samsung Galaxy® S21 devices feature a 64 MP high-resolution camera and 8K video capability.

Learn more:

To see more about how the rollout of 5G is helping to modernize the real estate industry, watch this video: [verizon.com/business/resources/webinars/samsung/](https://www.verizon.com/business/resources/webinars/samsung/)

To learn more about our 5G offerings, contact your Verizon Business Account Manager.