

Protect payment card data and your business.

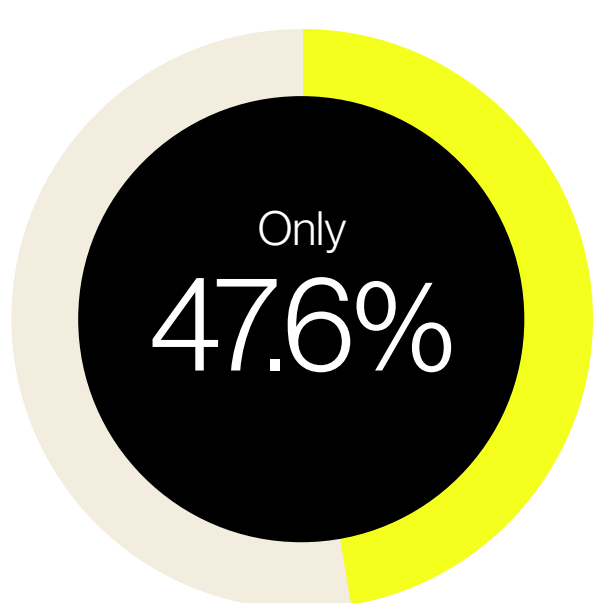
Key insights from the Verizon 2024 Payment Security Report



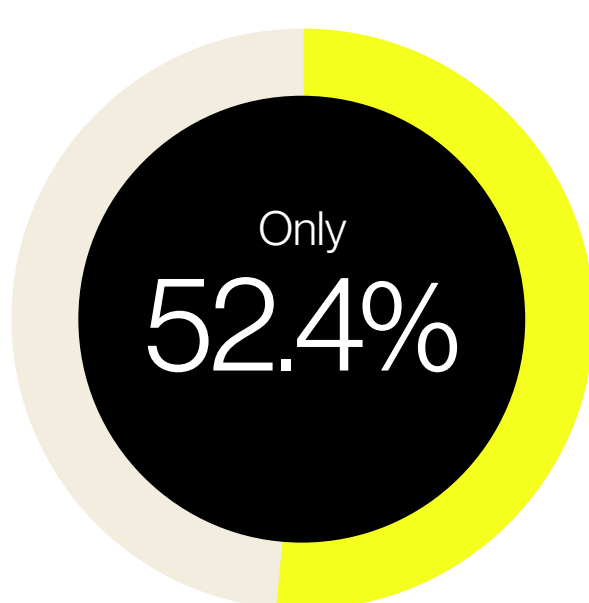
The Payment Card Industry Security Standards Council (PCI SSC) has raised its requirements to secure payment card data.

- The PCI Data Security Standard (PCI DSS) v4.0 is a set of rules and guidelines designed to help organizations implement a reliable system to keep payment card data secure.
- Organizations must now show more evidence that the systems that store, process or transmit payment data are compliant with the standard.
- Failing to comply with PCI DSS v4.0 may make your organization more vulnerable to data breaches and payment card fraud, which can lead to reputation damage and fines.

Not all payment card data is protected equally.



of organizations surveyed maintain a sustainable capability to regularly test network and application systems.



of organizations surveyed maintain a sustainable capability to develop and maintain security systems and software.

Learn how you can measure, report on and implement a strong PCI security program.

We understand that navigating the ever-evolving complexity of payment security is challenging. Work with an experienced partner that can help you create a PCI security program that runs smoothly and efficiently.

To implement a strong security program:



Build your business case.
Evaluate how leadership develops the business case for security compliance and how it creates value for the organization.



Measure your strategy.
Measure and evaluate whether your security strategy effectively addresses the overall security goals and how to allocate resources to achieve those goals.



Evaluate your operating model.
Make sure your strategy translates into an operating model with short- and long-term performance targets that can be met with focus and efficiency.



Integrate frameworks.
Evaluate the use, integration and alignment of industry frameworks and standards.



Assess the effectiveness of your program.
Ensure that your incentive systems are driving your desired results, and continually monitor your program performance.



Why Verizon

22
years

To our knowledge, the world's longest-running global PCI security consulting and assessment services provider, offering services since 2002

100+

PCI security assessors around the world to help evaluate and improve the performance of your PCI DSS v4.0 payment security environment

20+

More than 20 years of experience refining security models and advancing security program designs to help organizations achieve predictable performance

Improve PCI DSS v4.0 compliance.

Help safeguard your organization and more effectively protect your customers' payment card data.

Read the comprehensive discussion in the Verizon 2024 Payment Security Report. And reach out to your Verizon representative to find out how our experienced team can help boost your cyber-resilience.

Read the report at:
[verizon.com/paymentsecurityreport](https://www.verizon.com/paymentsecurityreport)

