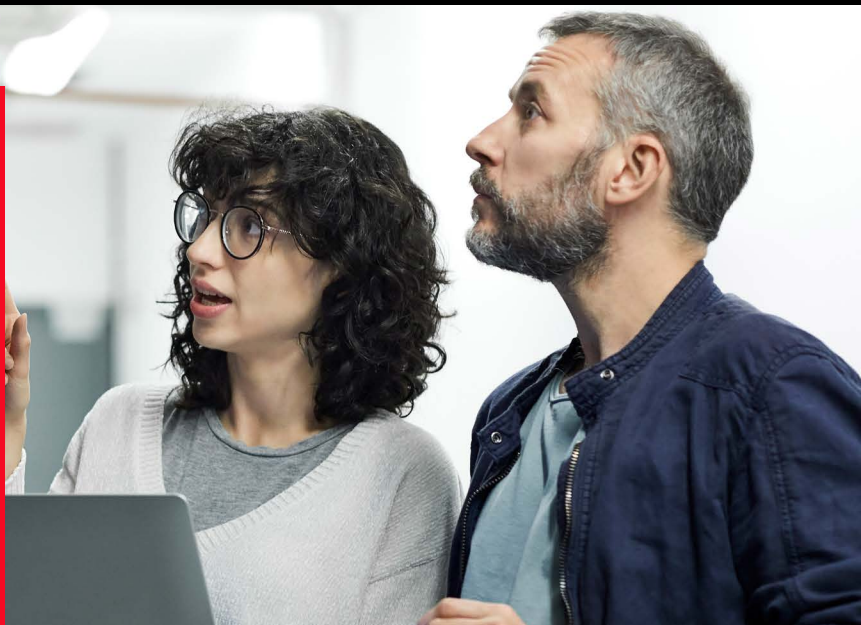# All cybersecurity providers are not created equal

Cybersecurity challenges are daunting

According to Cybersecurity Ventures, global cybercrime damages are predicted to reach $10.5 trillion in 2025.[1]

Verizon's Cyber Security Consulting team may help organizations reduce the likelihood of making an unwitting contribution to the cybercrime economy with tools and processes that may help to address vulnerabilities and respond to disruptions.

But bad guys and threat actors can be greedy, incredibly persistent and very fast. That's why we wake up every day thinking about how to help make your people and your systems more resilient.

180%

increase in breaches in 2024 over 2023 that resulted from an exploitation of vulnerabilities.[2]

Complex, multinational enterprises; small and medium-size businesses; and local, state and federal agencies all have different organizational objectives. As a result, there is no one-size-fits-all for information and data sensitivity. Risk profiles and threat exposures differ. That's why our Cyber Security Consulting team takes an individualized approach to conducting an analysis of your security program today and can help you bolster your cyber defenses of tomorrow.

Cyber Security Consulting

Verizon Cyber Security Consulting services can help organizations implement tools and processes to help manage, detect and mitigate threats. Help defend your infrastructure and data with the wide-ranging level of intelligence at Verizon's disposal. As a network services provider, Verizon has years of experience helping customers identify network security risks and implementing solutions to mitigate such risks.

Verizon Cyber Security Consulting can help organizations address enterprise data security and cyber threat protection. Our dedicated team of 1,000+ provides cybersecurity expertise, is recognized for wide ranging cyber threat analysis and thought leadership and serves as trusted advisers to customers across the private and public sectors. Organizations call on us to help assess risks, respond to cyber threats and help address enterprise security and compliance.

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Our consulting services leverage a foundation of three pillars:

Connect Securely

Know Your Risks

Defend Your Organization

Verizon Threat Research Advisory Center (VTRAC)

After 21 years of attacking some of the most intractable security challenges, we've got game—mitigating risks, responding to incidents, tracking threat actors and helping to protect critical infrastructure. As a network services provider, Verizon is able to offer near real-time visibility into threat patterns.

Four VTRAC service capabilities:

Cyber threat intelligence

Cyber Security Incident Response Team

Investigative response

Offensive Security

VTRAC provides a single, robust threat management service portfolio that can help you regain control and mitigate cyber threats from your networks, applications and devices. Get help creating incident response plans and near real-time visibility into threat and threat patterns (including those lurking in the deep/dark web); expand on your digital forensics capabilities; and check your cyber armor with penetration testing and red-teaming services.

Verizon Security Assurance

Verizon Security Assurance can help you identify risks and provide advice to help address threats. We deliver end-to-end programs that include operational security planning for people, processes and tools. These programs also help to enhance enterprise-wide monitoring through security operations centers.

Verizon can help customers identify potential cyber risk and propose actions to help reduce cyber risk. Verizon can compare a customer's assessment results with industry standards to provide additional context.

Verizon Security Assurance offers business differentiators for reducing cyber risk through our capabilities:

Governance, risk and compliance programs

Cyber risk programs

Payment security programs

Security operations and program management

10,000+
cybersecurity engagements per year.

Verizon Cyber Defense

The Cyber Defense organization can advise on and implement technology solutions to help deliver a comprehensive approach to mitigate risks and address cyber threats. Our end-to-end solutions range from architecture design and implementation to ongoing management services.

Leverage our services around the following security solutions, such as our next generation cyber defense (cloud security, vulnerability management, IT/OT segmentation), zero-trust networking, secure access service edge (SASE) services and IT and application security through four key capability areas:

Network security

IT and application security

Detection and response

Security operations and tools management

Rely on a trusted partner for security technology that can help you implement safeguards against existing and emerging threat vectors directly within enterprise infrastructures. Help address vulnerabilities to your infrastructure environment using a defense-in-depth approach and gain assistance with complex transformation programs.

900+

engagements per year, including large zero trust and SASE transformations.

How you benefit

Better protect your organization by avoiding cyberthreats that could derail your business.

We can help provide:

- Enhanced visibility into some of the most relevant cyber threats

- Advice and support on how to help enhance security resources and investments

- Increased readiness for cyberattacks, including ransomware, phishing and distributed denial-of-service attacks

- Access to the people, processes and technologies that can help accelerate incident detection and response

- Development and ongoing refinement of a risk-based approach to security

- Innovative solutions developed and delivered with "best-in-class" security vendors

- Experience at the intersection of network security and traditional cybersecurity, resulting in closer operational alignment between security, IT and network teams

DBIR: The authoritative source of cybersecurity breach information

Each year, the Verizon Data Breach Investigations Report (DBIR) team analyzes tens of thousands of global incidents and breaches to help identify cybersecurity trends and give organizations a data-driven approach to help enhance their cybersecurity programs.

Read the latest DBIR at verizon.com/dbir.

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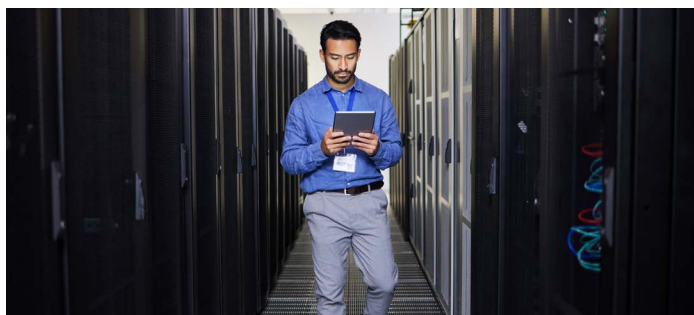
20T
signals analyzed annually for malicious security activity (approximate).

3.5 million
alerts monitored annually (approximate).

50+
accredited Qualified Security Assessors help companies meet the requirements of PCI and The Society for Worldwide Interbank Financial Telecommunication (SWIFT).

25+
years performing cybersecurity risk and compliance assessments.

17
years of deep analysis of cyber security breach and incident trends with Verizon's DBIR.

9
Security Operations Centers (SOCs) located around the globe.

0
times not met service-level agreements in 19 years of operating our Rapid Response Retainer service and zero customers holding Verizon's Enterprise Security Certification experiencing a data breach.

Learn more

Find out how Verizon can help support the enhancement of your enterprise cybersecurity strategy. Contact your Verizon Business Account Manager, or visit verizon.com/business/products/security/.

1. "Predictions 2025: What's Next in Cybersecurity?" Techbullion 2025, techbullion.com/predictions-2025-whats-next-in-cybersecurity/
2. "Verizon Data Breach Investigations Report," Verizon, June 2024, verizon.com/business/resources/reports/dbir/

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